

2025

goal PLANNING FOR ARTISTS

Do you have a plan to succeed in 2025?

What have you always wanted to have happen in your art business, that has not happened yet?

How many times have you tried to get an idea or project going but gave up?

Success is a cumulative process. It is not glamorous. It is the result of intense focus, willingness to sacrifice thoughts, feelings and habits that are non-productive. It is a precise process, that when repeated (no matter what life throws at you) will change your art business and your life forever.

HERE ARE THE STEPS WE WILL GO THROUGH TOGETHER TODAY

1. **VISION**
 2. **PLAN**
 3. **FOCUS**
 4. **TEAM UP**
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1. **VISION** - YOU ARE YOUR ART. You are your best sales person, advertising agent, how do you become this? Your VISION must be based on desire. What you really want, the dream creative life you've always wanted. What is the scope of your impact as an artist and human?
2. **PLAN** - map out your Year, Quarterly Goals and weekly action steps
3. **FOCUS**- how to stay focused and not get discouraged
4. **TEAM UP** - you will get hit by your unconscious self sabotaging, having a team of other artists in place BEFORE you begin your goal cycle is essential.

if you do not plan to succeedyou will not

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1

VISION

learn how to train your imagination to succeed

Goals must be based on what you desire. What is the scope of your impact as an artist and human?

money is your birthright
is easy to earn
is result of service to others
cause and effect - what you put out comes back

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2

PLAN

how to turn your VISION into Goals & Action steps

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3

FOCUS

how to stay focused and not get discouraged

How can you train yourself to understand that all life challenges are happening FOR you, not to you.

You become what you think about is a truth all great leaders have agreed on, although they have disagreed on virtually everything else. You choose your thoughts. You can reject or internalize those thoughts. The thoughts you internalize are impressed upon your heart—the universal subconscious mind. What is impressed upon the heart controls who and what you are at that moment. The repetition of certain thoughts eventually become fixed in your subconscious mind and keep you in that vibration and controls the results that you'll achieve.

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4

TEAM UP

Isolation as an artist is real. How to set yourself up to not feel so alone, to move ahead faster with the right support.

focus on what you want, why you want it and how it will feel, no matter any outer circumstances ~ Danielle Amos

WAYS TO WORK WITH ME

GOAL PLANNING TRAINING

- 4 month Commitment
- 4 live training sessions per month
- 4 live Q&A sessions per month
- 8 Private121 goal setting and completing sessions
- *All additional trainings included: see below*

RESULT: We will hold your hand and walk you through how to turn your VISION into specific Yearly and Quarterly Goals and Action Steps. Then we take you through an 8 week Goal Cycle with the leaders and your art team so that you hit specific money and exposure goals. Then we reset and integrate.

ADDITIONAL TRAININGS

- 1 month commitment for each
- includes 4 Live Q&A sessions
- 1. **“Find Your Unique Creative Voice”** - Clarify what you are creating and its impact on your viewer.
- 2. **“Self-Image Transformation”** - Self Image Course For Visual Artists.
- 3. **“The 21 Day Creativity Boost”** - recharge your creative tank if you are burned out or overworked.
- 4. **“Legal&Contractual Preparedness”** - how to write legal documents and create contracts between yourself and high end clients. Be taken seriously and keep your finances and business safe.

THE CREATIVE QUANTUM LEAP

- 1 YEAR Commitment
- includes all my trainings and any I create during the year
- Creative Business Mastermind
- 4 live sessions a month
- 1 Private Training Session each month

Nadia Fairlamb

THE CREATIVE PROJECT
ACCELERATOR

