Donald Gauger
Grayland Studio
info@graylandstudio.com

Spoiler Alert
DO NOT READ FUTHER UNLESS you want the SOLUTION

###

To solve the **dpgauger_ncm_steganographic_2.jpg** hidden message:

1. The ballon has a **KEY** that is yellow. The color YELLOW is the key.
2. Desaturating all colors except YELLOW revealed the additional clues:
    1. vertical **morse code** (dots and dashes) on the building on the right
        1. decode the morse code
    2. a pedestrian crossing sign with a figure, and arrow, and the number **7**
        1. The alphabet has been shifted 7 characters; walk back 7 characters
        2. The alphabet has actually only been shifted **6** characters because the artist is dyslexic and included the first character.
            1. Important to note that decryption includes discovering an encoder's mistakes!
3. The shifted alphabet reveals the decoded message "**knowledge is power**" *

Several figurative and one literal red herring are in the image.

The desaturated image appears on the next page.

Note: the digital image of the original artwork has been slightly edited to make the color YELLOW crispier, and the puzzle easier to solve than the original artwork.

* The alphabet shifted 7 characters

A|B|C|D|E|F|G|H|I|J|K|L|M|N|N|O|P|Q|R|S|T|U|V|W|X|Y|Z|
U|V|W|X|Y|Z|A|B|C|D|E|F|G|H|I|J|K|L|M|N|N|O|P|Q|R|S|T|

"Knowledge is Power" steganographic solution.
Puzzle image with desaturated colors excepting the “key” color Yellow.