

PLDeere Studios Contract
Alzheimer's/Dementia Fundraiser Collaboration 2022
Sponsorship Opportunities

Contract is between:

PLDeere Studios, Pat Deere (Owner)
10650 Carson Hwy., Tecumseh, MI 49286
517-667-0537 Pat.PLDeere@gmail.com

Sponsors Name:

Contact Name:

Address:

Phone Number:

Email:

Tax ID:

If additional contacts, list them here:

Sponsorship Levels: Including extra incentives for businesses:

___ **Gold Sponsorship: \$1,000**

Includes a 12"x12" hand painted, fused glass floral panel designed in the official colors

___ **Silver Sponsorship: \$750**

Includes a 5"x10" hand painted, fused glass floral panel designed in the official colors

___ **Bronze Sponsorship: \$500**

Includes a 8"x8" hand painted, fused glass floral panel designed in the official colors

___ **Family/Friend Sponsorship: \$100**

Includes a 4"x4" hand painted, fused glass floral panel designed in the official colors

___ **In Memory of Page: \$20**

Honor a loved one in the "Queen of Hope Memory Book" with photos and wording of your choice

___ **In Memory of Name Listing: \$5**

Honor a loved one in the "Queen of Hope Memory Book" with name of your loved one listed

___ **Purchase "Alzheimer's Art"**

On my web site at PLDeere.com or in person at the Alzheimer's Art Collaboration Art Show in October at the Adrian District Library. Details below.

___ **Artist Participation**

Artists participate by collaborating with somebody they know, somebody we connect you with, or through the free classes offered to adult care facilities. Artwork will be part of the Art Collaboration Exhibit at the Adrian District Library in October. Interested artists will be given additional information/guidelines.

Sponsorship Details

As a local business, I support artists and nonprofits in a way that everybody benefits. For this event, artists participate and sell their art created and inspired by those affected by Alzheimer's.

Proceeds beyond the costs of this collaboration are donated to my Alzheimer's Assoc. team page: <https://bit.ly/3Yws9BO> under PLDeere Studios. All donations are listed here. Direct donations can be made here as well.

Supporting the Artists: Sponsoring this event means you are supporting the artists that participate, many who have collaborated with participants of Adult Care Facilities. They are inspired by those individuals who may have Alzheimer's/dementia and are helping to bring awareness to the community through their art. One artist is given an "artist award" and you are helping to cover this prize for them. Artist award money is based on the number of sponsors procured.

Free Classes: Your support means you are helping to cover the cost of the "free art classes" we offer adult care facilities during this time.

Business Perks: As a business sponsor, your name will appear in a page of the "Queen Of Hope Memory Book"; you will be mentioned in my email newsletter; included in media posts on Instagram, Linked In, Facebook and on my website page for this event.

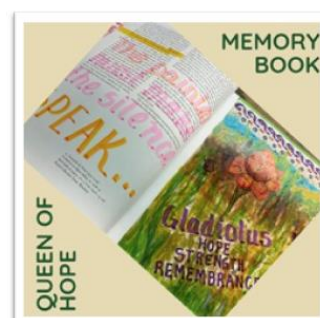
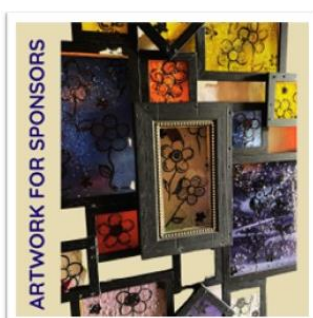
Additional Marketing Options for Gold, Silver & Bronze Sponsors:

If you choose to host the "Queen Of Hope" (my life sized painted mannequin), together we will give you a 2 hour live event at your place of business. Along with the "Queen", I'll bring artwork that is for sale, a sample of the collaboration artworks, resource information on Alzheimer's/dementia for your customers to experience, and do a live interview (Facebook or Instagram) at this time.

PLDeere Studios Signature: _____

Sponsor Signature: _____

Date: _____



PLDeere Studios Artist Contract
Alzheimer's/Dementia Fundraiser Collaboration 10/1-10/31/2023

Artist: _____ Name of Collaborating Artist: _____
Studio Name/Tax ID: (if needed) _____
Address: _____
Phone Number: _____ Email: _____

Use of Artwork: This agreement allows PLDeere Studios to list the artwork described in this agreement on the website: <https://www.pldeere.com> for the duration of the Alzheimer's/Dementia Fundraising Event to end no later than 12/31/23. Work may also be displayed at various locations during travelling art collaboration show as well as on social media and other marketing venues.

Time Frame: Artists must have work completed and delivered to PLDeere Studios prior to the start of the show. This collaboration may be with artwork/artists I provide, or it may be somebody you know who has been affected by Alzheimer's/Dementia in some way (they have the disease, they are caretakers, they are family/friends, etc.).

Size: Due to the travelling nature of this show, artwork is limited to 2'x2' if 2D. Larger works or 3D art to be discussed with and approved by Pat Deere.

Sale: Artwork should be marked with sale price or NFS (if you don't want to sell it). Price according to commission expectations outlined below.

Insurance: Although artwork will be insured by PLDeere Studios when in my studio, check with your insurance company for additional coverage if needed.

Artist Awards: Will be based on the number of business sponsors procured.

- 1) Name of artwork: _____
 - a) Provide clear photos. If you would like to also offer merchandise with your image, specific requirements will be provided to you and commissions agreed upon separately.
 - b) Size (Length, Height, Width - if 3D): _____
 - c) Medium/description: _____
 - d) Date finished work delivered: _____
- 2) Commission:
 - a) Artist to receive up to 70% of the sold price for works under \$500, 80% for works \$501+
 - b) 10% to Alzheimer's Association for this fundraiser
 - c) 20% retained by PLDeere Studios to cover costs (10% for works \$501+)
- 3) Shipping or Pick Up:
 - a) Purchased artwork will be available for pick up on the last day of the last show, or arrangements for shipping can be made between the artist and purchaser after that date. Be sure to ask purchaser if they want to pay for additional insurance during shipping.
- 4) Additional notes from artist, describing art, your process, your artist statement, etc. should be emailed to Pat.PLDeere@gmail.com in 12 point Arial font.
- 5) Payment to artist: Check sent to address listed above unless other arrangements made. Proof of pick-up or shipping of artwork required for payment to be made. Can be emailed to Pat.PLDeere@gmail.com
- 6) Participation: Please plan on attending the opening reception on October 7th. Artists are invited to participate in any of the live events where work is being exhibited (to be notified as locations are confirmed). You will be provided with marketing posts (or tagged in them) for social media and are expected to share them to heighten excitement for the shows, increase awareness about Alzheimer's/dementia, and for the people we are collaborating with. PLDeere Studios to post on social media: Instagram, Facebook, LinkedIn, and Reddit as well as email newsletter (follow me and sign up for my newsletter to stay up to date). If you would also like to participate in a Facebook/ Instagram Live to talk about your experience, that can be arranged and is encouraged.